



Presented by Golf Cart Superstore



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A NOTE FROM THE *president & ceo*

Art & Seafood on the Waterfront

A signature event of the Safety Harbor Chamber of Commerce

Now in its 8th year, Art & Seafood on the Waterfront pairs world-class art and crafts, incredible local seafood, and live music in the stunning setting of Waterfront Park.

Why Sponsor?

- ◆ Be part of a family-friendly festival that draws 10,000+ attendees
- ◆ Reach art lovers, foodies, and families from across Tampa Bay
- ◆ Show your support for local culture, community, and economic growth

Join Us!

Become a sponsor and help us showcase the vibrant lifestyle and creative spirit that make Safety Harbor shine.

Art & Seafood on the Waterfront has quickly become the Safety Harbor Chamber's signature event.

Showcasing the area's best seafood, a Seafood Showdown competition, fine art and crafts from national artists, interactive art activities, kids' zone, entertainment for all ages and a full music stage, there is something for everyone!

General admission to the event is always FREE and the festival is DOG-FRIENDLY!



✦ DETAILS ✦

February 21 - 22, 2026

Saturday 11 am - 7 pm

Sunday 12 - 6 pm

Waterfront Park
Safety Harbor



What our Sponsors Say

“An inquiry for booth space led to a sponsorship; glad we did take that next step. Our rep was extremely pleased.”

“We love this event and do it yearly!”

Lisa, Furman Marketing

“It was an incredible honor for Shear Joy Salon to be the presenting sponsor of the 2024 Safety Harbor Art and Seafood Festival!

Supporting our local community while celebrating creativity, delicious food, and fellowship perfectly aligns with our mission to bring joy and beauty to others.

The event was not only meaningful but also financially beneficial, allowing us to connect with new clients and strengthen our presence in the community. We're so grateful to have been part of such a special experience!”



Mandy Williams, Owner, Shear Joy





MULTIPLE OPTIONS FOR BRAND EXPOSURE

PACKAGES ARE FLEXIBLE TO CREATE
BENEFICIAL EXPERIENCES

Presenting | \$10,000 | Golf Cart Superstore



- Presenting billing: Art & Seafood on the Waterfront Presented by Golf Cart Superstore
- Sponsor mentions in all public relations efforts
- Premium logo placement on all promotional materials (Print/web/advertising/Volunteer t- shirts)
- Prominent logo placement on the festival webpage with link to sponsor website
- Social media exposure on every post (Facebook, Instagram, LinkedIn)
- Presenting status included in title on program
- Large logo with link to Chamber member page in all email blasts
- Presenting language and logo recognition on stagefront banner
- Unique marketing opportunity for product placement on site, including a 20 x 10 booth space by VIP Lounge
- Stage introductions throughout both days
- Opportunity to welcome the crowd on Saturday from the stage
- Post-event follow-up e-blast and web mention
- 20 VIP Lounge wristbands for your company with option to purchase more at discount



VIP Lounge | \$7,000 | Available

- Large sponsor logo banner displayed on VIP Tent
- Large logo in program
- Large logo with link to Chamber member page on festival webpage
- Logo with link to Chamber member page in at least 4 email blasts
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 5 posts
- Large logo on stagefront banner
- Stage introduction on both days
- 20 x 10 booth space by VIP Lounge for marketing purposes
- 15 VIP Lounge wristbands for your company with option to purchase more at discount



Stage Sponsor | \$5,000 | Available

- Medium logo in program
- Medium logo with link to Chamber member page on festival web page
- Logo with link to Chamber member page in at least 3 email blasts
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 3 posts
- Exclusive branded banner on stage and medium logo on stagefront banner
- Sponsor logo and/or name on all stage schedule signage throughout event footprint
- Stage introduction and welcome during opening of festival
- 10 x 10 booth space for marketing purposes
- 8 VIP Lounge wristbands for your company with option to purchase more at discount

2026 STAGE SCHEDULE

SATURDAY 2.21

12:00 - 2:00 Old Time Sailor Band

2:15 - 3:00 Seafood Showdown

4:00 - 7:00 Beach Bumz Band -
Jimmy Buffet & Trop Rock Tribute

SUNDAY 2.22

1:00 - 3:00 Fly Fishing demo with
Barfly (shorefront)

1:00 - 3:00 Jam Jones

4:00 - 6:00 Greg Billings and
The Stay Up Lates

**YOUR
LOGO
HERE**



[BIT.LY/ARTANDSEAFOOD2026](https://bit.ly/artandseafood2026)



Transportation Sponsor | \$5,000 | Available

- Medium logo with link to Chamber member page on festival web page
- Medium logo in program
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 3 posts
- Logo with link to Chamber member page in at least 3 email blasts
- Medium logo on stagefront banner
- Sponsor logo and/or name on parking shuttle and all event staff golf carts
- Opportunity to have a company representative onboard the parking shuttle to distribute promotional items or information
- Stage introduction and welcome during opening of festival
- 10 x 10 booth space for marketing purposes
- 8 VIP Tent wristbands for your company with option to purchase more at discount



Kids' Zone Sponsor | \$4,000 | Trust Roofing

- Sponsor logo banner displayed prominently at Kids Zone
- Sponsor logo and name on all Kids Zone signage throughout event footprint
- Medium logo in program
- Medium logo with link to Chamber member page on festival webpage
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 2 posts
- Medium logo on stage front banner
- Stage introduction on Saturday
- Logo with link to Chamber member page in at least 2 email blasts
- 10 x 10 booth space with additional space for display truck
- 6 VIP Lounge wristbands for your company with option to purchase more at discount

**THE TIDES
MARKET**
*Seafood
Showdown*



Seafood Showdown Sponsor | \$3,000 | The Tides

- Celebrity judge attention
- Stage introduction on Saturday
- Free electric and ice if choose to serve at event
- Concierge service (ice, etc) at event
- Logo and recognition on all Seafood Showdown marketing materials
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 2 posts
- Medium logo in program
- Medium logo on stagefront banner
- Medium logo with link to Chamber member page on festival webpage
- Company name or logo with link to Chamber member page in at least 2 email blasts
- 10 x 10 booth space for marketing purposes
- Not eligible for contest entry but can feature dish of choice on air (if applicable)
- 4 VIP Lounge wristbands with option to purchase more at discount



Artiste Sponsor | \$1,500 | Available

- Small logo in program
- Small logo on stagefront banner
- Company name or logo with link to Chamber member page in at least 1 email blast
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 1 post
- Small logo with link to Chamber member page on festival webpage
- 10 x 10 booth space for marketing purposes
- 4 hospitality wristbands for your company
- Reduced cost for VIP Lounge tickets

Community Hero Sponsor | \$750 | Available

- Small logo with link to Chamber member page on festival webpage
- Small logo in program
- Company name or logo with link to Chamber member page in at least 1 email blast
- Social media exposure (Facebook, Instagram, LinkedIn) – minimum of 1 post
- 10 x 10 booth space for marketing purposes
- 2 hospitality wristbands for your company
- Reduced cost for VIP Lounge tickets



KEY SPONSORSHIP PACKAGES ARE FLEXIBLE TO CREATE BENEFICIAL EXPERIENCES

Other sponsorship options:

- Restrooms
- Photo booth
- Volunteer T-shirts

We also welcome in-kind donations:

- High-end experiences for the VIP Lounge
- Hamburgers & hot dogs for hospitality tent
- Have other ideas? Let us know!

Showcase your brand, support your community, and meaningfully connect with your audience!



**Contact
Cammie to
secure your
sponsorship
today!**

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